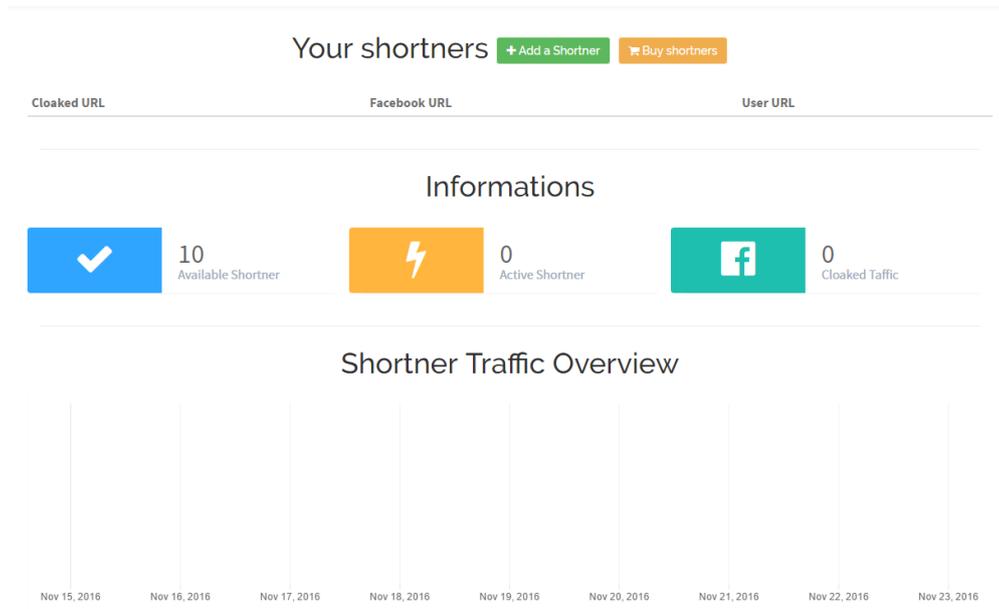




#1 FB Ads Cloaker: Think, shorten and get ton of \$\$\$!

How to use FaceCloaker:



Welcome on the brand new Dashboard of **FaceCloaker** Guys, here you will be able to monitor your cloaked websites/Shortners.

It work like “credits”, you can buy shortners clicking the “**Buy Shortners**” button.

On the picture below we can see that our test account have 10 available shortners. We didn’t make any shortners yet on this test account (“**0 Active Shortners**”) and we didn’t have any traffic on the shortners (“**0 Cloaked traffic**”).

Let’s start!

FACECLOAKER PAUL DEMO

Create a shortner

BlackHat URL (Visited by Users)

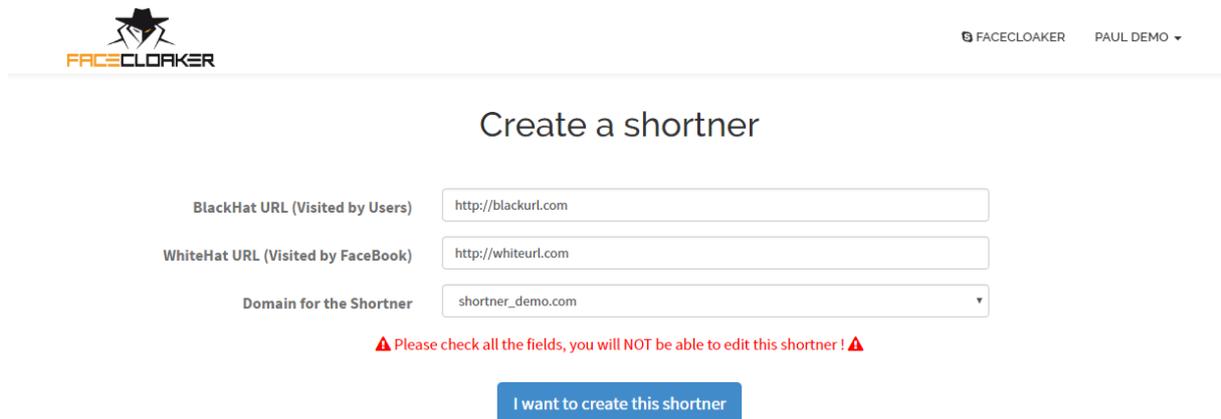
WhiteHat URL (Visited by FaceBook)

Domain for the Shortner

⚠ Please check all the fields, you will NOT be able to edit this shortner ! ⚠

[I want to create this shortner](#)

Let's pretend we want to cloak a website to be able to promote it on Facebook now, first we have to do to do so is to set up the **Cloaked Shortner**.



FACECLOAKER PAUL DEMO

Create a shortner

BlackHat URL (Visited by Users)

WhiteHat URL (Visited by FaceBook)

Domain for the Shortner

⚠ Please check all the fields, you will NOT be able to edit this shortner! ⚠

[I want to create this shortner](#)

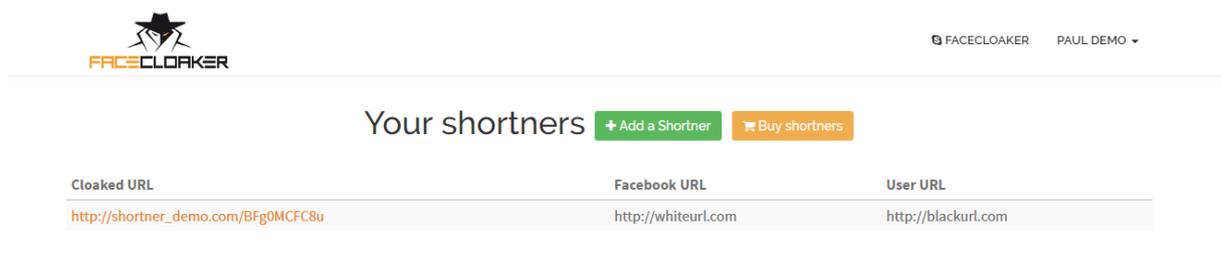
BlackHat URL is the URL you want to send your user on. (<http://blackurl.com> in the example)

WhiteHat URL is the URL you want to send Facebook bots, Facebook Moderators, Facebook employees, on. (<http://whiteurl.com> in the example below). You will have to make sure the URL you set up in the "WhiteHat URL" Field is compliant with Facebook.

Domain for the Shortner is the mirror you would like to use to cloak your traffic, you can choose a random one. Mirrors will be updated frequently anyways.

Once you are 100% sure the infos you entered in the 3 different fields are OK, then you can click on "**I want create this shortner**"!

You are CLOAKED!



FACECLOAKER PAUL DEMO

Your shortners

[+ Add a Shortner](#) [Buy shortners](#)

Cloaked URL	Facebook URL	User URL
http://shortner_demo.com/BFg0MCFC8u	http://whiteurl.com	http://blackurl.com

Done guys, it was easy as f**k right ?! Now your blackhat URL will **never be seen anymore by FB!**

In our example we would have to copy http://shortner_demo.com/BFg0MCFC8u which is our cloaked URL redirecting **our user** to <http://blackurl.com> and **FB** to <http://whiteurl.com>!

One small tip to optimise your cloaking: make the **Cloaked URL invisible**, just use a random shortner:

- <http://ow.ly/url/shorten-url>
- <https://bitly.com/>
- <https://goo.gl/>

Shorten your cloaked link - Step 1:



Make your links manageable.

http://shortner_demo.com/BFg0MCFC8u **Shrink URL**

Shorten your Cloaked Link - Step 2:



Your link has been shortened

<http://ow.ly/iawz306uuiO>

Paste your URL, shrink it, and share. **Shrink URL**

You are done guys! Well done! Now the only thing you would have to do is to use your final shorten URL on your FB Ads. **You are now cloaking Facebook!**